

LIFE IN COLOR

Emilia Dobreva is a Kosovan fashion model and social media celebrity who has walked the ramp at New York Fashion week as well as at Dubai and Saudi Arabia Fashion weeks.

BY L'Officiel Arabia



“Surround yourself with those people who inspire you”.



L'Officiel Arabia: When did you decide to become a fashion model?

Emilia Dobрева: It started with my mother, who herself was a model. She still sometimes does photoshoots and catwalks, and she has also participated in pageants.

My mother dreamt that her daughter would be a top model and would finally participate in something big like a Miss Universe and Miss World, and I can say that I did. I made my mother's dream come true and I am proud of it.

L'OA: Who has inspired you the most in your life and career?

ED: I always say to myself: “Surround yourself with those people who inspire you”. My family, friends - are my biggest inspiration and support.

L'OA: Tell us about Oh, My Dear Emi?

ED: Since I was 12, I have been privileged to work with top names of the fashion and modeling industry. Having tasted success and experienced stardom from close quarters it was time to take a step ahead and look out for more avenues, that's when I decided to launch my own clothing brand - 'My Dear Emi'. It is a brand which is inspired by my home country Kosovo and Middle East, where I'm based now: elegant style, unique design, expensive fabrics are the heart of our design.

L'OA: You are based in the UAE, how has the UAE shaped

your career and you as a person in general?

ED: I am proud to call this country my home. Being one of UAE original models makes me a firsthand witness on the development that Dubai underwent over the years. I have participated in every season of Arab Fashion Week, worked with many Emirati designers and now I can confirm that Dubai is already one of the leaders in the global fashion map. I'm so happy that my career is growing together with the fashion industry in the UAE.

L'OA: Tell us about your experience at Miss International?

ED: My last title was Miss International 2019-2020; however, I'm still holding this title. The pageant was held in Chengdu, China, and I competed with 120 ladies from across the world. This pageant is about a lot more than beauty and fitness, it is about intelligence, charm and adaptability.

L'OA: What are your plans for the future?

ED: After my first title my life had changed. I visited so many countries for a charity mission, built a school in “at the end of the earth”... can say that I saw the world and to this day, these experiences have changed my perspective of life, it was very eye opening... I will continue to have a duty to actually make an effort to influence people. I believe “the more you give yourself to others, the better you will be”. ■



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Model: Emilia Dobreva (@miss_dobreva_official)
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Make up and hair: Tatiana Lugovaia (@hairstyle_makeup_dubai)
Set up: MOD Alhourri (@eventsbymod)
Dresses: Atelier Zuhra (@atelierzuhra)
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EMILIA DOBREVA